

Proposed information system for family business as direction to overcome unemployment problem among youth

This report aims at introducing a complete study about finding ways to change work method in small and medium projects in order to lead it to success, such as family business management.

Through following the recent researches in small, and medium industries field, there are a lot of enterprises didn't succeed in business life because it faces several challenges prevent them from survival, but there are a lot of organizations succeeded because it determined its ownership shape such as family business ownership that are consists of three or more work members from the same family.

The research results were to find the small business startup problems causes, the considerations that must be considered in information systems building, and some proposals for overcoming these problems.

Keywords

Venture capitals, startups, small business incubation, family organization, information systems.

-1

-2

-3

-4

-5

-6

"

-1

-2

-3

:

:

.1

.2

.3

.4

-1

-2

40

16

(1)

:

1

(%)	
8	1991/1990
9	1992/1991
11.1	1993/1992
11.1	1994/1993
11.3	1995/1994
-	1996/1995
8.4	1997/1996
8.2	1998/1997
8	1999/1998
8.8	2000/1999
9.1	2001/2000
10	2002/2001
10.83	2003/2002
10.57	2004/2003

-1

2

(2)

(%)	
22.7	1993/1992
23.1	1994/1993
24.1	1995/1994
-	1996/1995
19.7	1997/1996
19.9	1998/1997
19.4	1999/1998
22.7	2000/1999
22.6	2001/2000
23.9	2002/2001
23.23	2003/2002
26.41	2004/2003

2005	-	- . . . :	1
2005	-	- . . . :	2

24 16

-2

24 -16

- -

:

-1
-2
-3
-4
-5
-6
-7
-8

15

:

-1
-2
-3
-4
-5
-6
-7
-8

1

:

-1
-2

-3
-4
-5
-6
-7
-8

(3) :

2

%25

-1
-2
-3
-4

-5

-6

-1

-2

-3

-4

-5

-6

-

-

-

-

-

-

3

-1

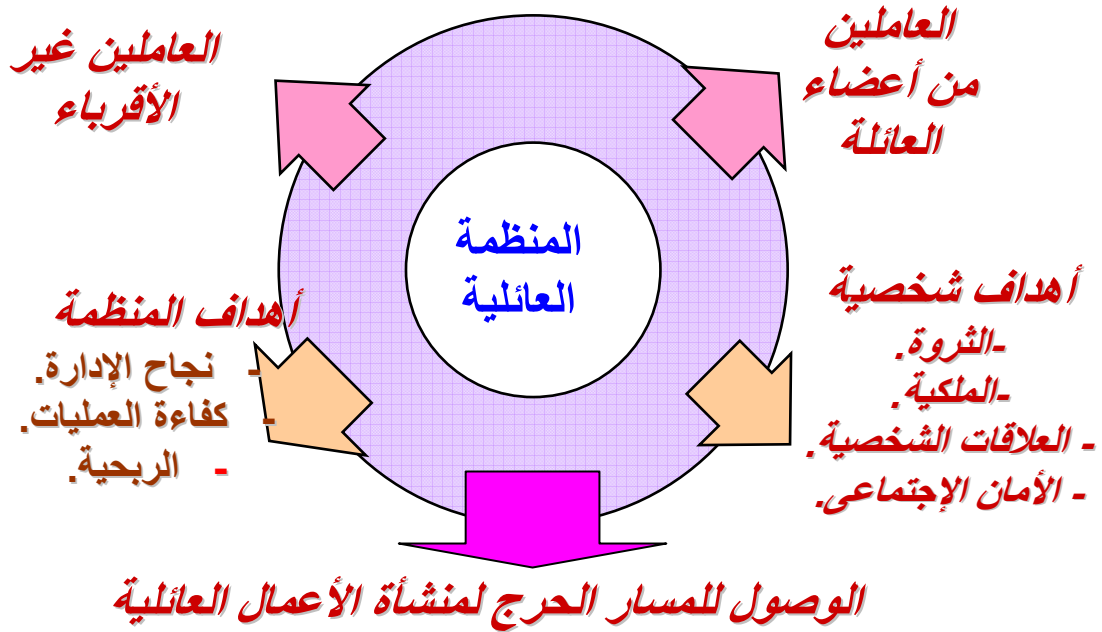
-2

venture capital

-1

(1)

توازن الأهداف في المنظمة العائلية



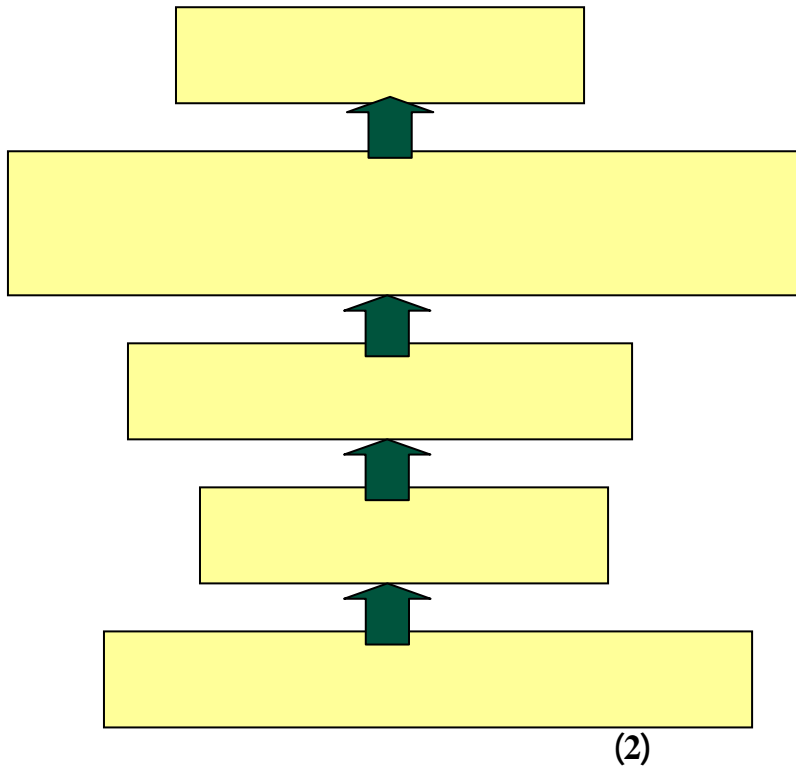
-2

-3

-4

-5

إحتياجات نظم المعلومات في مراحل النمو الأولى لمنظمة الأعمال



:

4

:

:

-1

-2

-3

-4

:

Networks

Software

Hardware

-1
-2
-3
:

-1
-2
-3
-4

-1
-2

66

(4)

	1
	2
	3
	4
	5
	6
	7
	8
	9
-	10
	11

:
 : (1
 -
 -
 -
 -
 : (2
 (3
 :
 %5 () -1
 -2

:
 .(7) .(12) (8) .1
 (1) .2

0.000 0.01 0.320 -1
 0.000 0.01 0.429 -2
 %42.9 %32
 .0.000
 (7) (19) (13) -1
 (1) -2

0.310 0.01 0.093 -3
 0.262 0.01 0.140 -4
 %9.3 310 262
 %14
 .%1

(5) -1
 5 (1)

%28	16	.SRM	CRM	1
%23	13			2
%16	9			3
%13	7			4
%10	6			5
%8	5			6

%2	1		7
%100	57		

: -2

(6)

	6	(2)	
%38	8		1
%27	6		2
%15	3		3
%10	2		4
%5	1		5
%5	1		6
%100	21		

: -3

(7)

	7	(3)	
%37	10		1
%30	8		2
%22	6		3
%11	3		4
%100	27		

- : -1
-2
-3
-4 تفادى حدوث نزاعات بين أفراد العمل من أعضاء العائلة أو من خارج العائلة.

: 1
2005 -

Books

2. Christopher J. Ecrich, Stephen L/ Mcctara – **Working for a business: A non- Family Employees guide to success** – Family Enterprise publishers 2004.
3. Ckaiq E. Aronoff – **Family Business ownership: How to be an effective shareholder (family Business leadership Series)** – Family Enterprise publishers 2001.
4. David Bork, Dennis T. Jaffe, and others – **Working with family business: A guide for professional** (Jossey Bass Business and management Series) hard cover – Jossey- Bass 1995.
5. Ernests J. Poza – **Family business** – South- Western college publishers 2003.
6. Grady Means -**Meta-Capitalism: The E-Business Revolution, 2000-2002** -John Wiley & sons 2000.
7. Grantham, Charles; Bressler, Stacey E. - **Communities of Commerce: Building Internet Business Communities to Accelerate Growth, Minimize Risk, and Increase Customer Loyalty** - McGraw-Hill 2000.
8. Jane Hil Burt-Davis, W.Gibbyer – **Consulting to family business: contracting, Assessment, and Implementation (organizational development)** – Pfiffer 2002.
9. Joseph H. Astrachan, Kristis S. Mcmillan – **Conflict and communication in the family Business** – Family Enterprise publishers 2003.
10. Kenichi Ohmae- **Next Global Stage: The Challenges and Opportunities in Our Borderless World** - Wharton School Publishing -2005.
11. Mark Fiscetti – **The Family business succession handbook** – family business publishing company, 1997.
12. Mark Fischetti – **The Family Business Succession: Handbook** – Family Business publishing company 1997.
13. Panny Miller, Isabelle Breton –miller – **Managing for the long term run: lessons in competitive advantage from great family business** – Harvard business school press 2005
14. Randel S. – **Strategic planning for the family business: Parallel planning to unite the family and business** – Palgrave Macmillan, 2001.

Periodical

15. Bernice Kotey – **Are Performance differences between family and non-family SME's uniform across firm sizes?** – International Journal Entrepreneurial Behavior & Research vol. 11 no. 6 pages 394-421 year2003.
16. Cliff Cheng – **A comparison of the modernistic Toyota model of green start-ups with a pre modern Chinese family business transplanted to the USA** – Journal of organizational change management – Volume 9 Number 3 year 1996 pages 18-30
17. Constantinos J Stefanou; Christos Sarmaniotis; Amalia Stafyla - **CRM and customer-centric knowledge management: an empirical research** - Business Process Management Journal - Volume: 9 Number: 5 Year: 2003 - Page: 617 - 634
18. Panikkos Poutiounis, Yang Wang – **The Views of UK family Business owners' flotation** – International Journal of Entrepreneurial Behavior & Research – Volume 10 number 1/2, 2004 pages 106-125.
19. Paul Westhead – **Company Performance and objectives reported by first and multi- generation family companies: a research note-** Journal of small business and enterprise development vol. 10 no.1 pages 93-105 year 2003.

Footnotes

¹ Cliff Cheng – **A comparison of the modernistic Toyota model of green start-ups with a pre modern Chinese family business transplanted to the USA** – Journal of organizational change management – Volume 9 Number 3 year 1996 pages 18-30

² Panikkos Poutiounis, Yang Wang – **The Views of UK family Business owners' flotation** – International Journal of Entrepreneurial Behavior & Research – Volume 10 number 1/2, 2004 pages 106-125.

³ Mark Fischetti – **The Family Business Succession: Handbook** – Family Business publishing company 1997. pages 5-8.

⁴ David Bork, Dennis T. Jaffe, and others – **Working with family business: A guide for professional** (Jossey Bass Business and management Series) hard cover – Jossey- Bass 1995.

⁵ من خلال إجابة السؤال رقم واحد من الأسئلة المفتوحة في إستمارة الإستقصاء.

⁶ من خلال إجابة السؤال رقم اثنين من الأسئلة المفتوحة في إستمارة الإستقصاء.

⁷ من خلال إجابة السؤال رقم ثلاثة من الأسئلة المفتوحة في إستمارة الإستقصاء.